

Henkel, USA



- Instant foam
- High foam quality
- Precise Dosage
- Easy-to-use
- Better spread of effective ingredients
- No chemical propellants



F2 FINGER PUMP FOAMER

General Information

Customer (name and country)
 Brand name
 Application (detailed as possible)
 Launching countries
 Launch date (mm-yy)
 ASI contact

Henkel, USA
 DEP
 Hair Styling Volume & Hold
 USA
 May 2004
 Helga Arminak

Product details

Pump specifications (incl. colour)
 Bottle specifications (size and material)
 Formulation variants
 Special decorations
 Retail price
 Distribution channels
 Any other interesting details

Natural F3
 200 ml PET cylinder
 Extra Super Hold formula
 None
 \$2.34
 Mass Discount Retail, Food/Drug Stores
 1st Hair Care Product in the Dep brand line up