



NEW PRODUCT LAUNCH • MARCH 2004

Boots Healthcare, Stamford, CT.
USA

- Instant foam
- High foam quality
- Precise Dosage
- Easy-to-use
- Better spread of effective ingredients
- No chemical propellants



F2 FINGER PUMP FOAMER

General Information

Customer (name and country)
Brand name
Application (detailed as possible)
Launching countries
Launch date (mm-yy)
ASI contact

Boots Healthcare, Stamford, CT. USA
Clearasil
Acne fighting Cleanser
North America, United Kingdom
March 2004
Christine Horgan

Product details

Pump specifications (incl. colour)
Bottle specifications (size and material)
Formulation variants
Special decorations
Retail price
Distribution channels
Any other interesting details

White F2
200 ml PET
Salicylic Solution
Blue Tinted Bottle
\$4.49
Food & Drug, Mass Discount Retail
Made in the UK